

January/February/March 2009

What's Inside

NEW! from Ecotrend Professional!

SPECIAL FEATURE

**Harmony-
Women's
Balancing Formula**
Page 2

**Aurum Liquidum
Herbal Extract &
Special Formulas**
Page 3

What is L-O-M?
Page 4

We have moved!

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Contact the order desk
for more details.
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January Specials

15% off

Arpadol
Aurum Liquidum
Biovera
Citricidal CapsPlus, 90's
Dominic Natural (LOM)
Martin & Pleasance (Harmony 60's)
Natren Gastro-PH, 90 wafers
Natren Superdophilus (Non-Dairy),
1.75oz
Natren Bifidonate (Non-Dairy), 1.75oz
Natren Bulgaricum (Non-Dairy), 60's

Nordic DHA Jr Liquid (strawberry),
118ml
Nordic DHA Junior (strawberry), 180's
Rowan All Natural
Zerosmoke

20% off

Nordic CLO (spiced apple), 237ml RETAIL
Nordic Arctic Omega Fish Gelatin 90's

February Specials

10% off

Neprinol
Innate Vitamin D-3 (1,000 IU), 90's
Innate Clinical MetaCore 360g
Innate Clinical MetaCore Sg 6pk

15% off

NutriBiotic Ear Drops 30 ml RETAIL
LivH17
Mauve
Natren Healthy Start Kit, Dairy
Natren Life Start, 35g & 70.6 g
Natren Superdophilus (Non-Dairy), 60s
Natren Bifidonate (Non-Dairy) 60s,
Natren Yogurt Starter
Nordic Cod Liver Oil, 237ml & 473ml
not with "D"
Pekana

March Specials

10% off

Integrative
O'Donnell
Wise Woman Herbals

15% off

BioWisdom
NutriBiotics GSE Nasal Spray 30 ml
RETAIL
Elevate Me!
Natren Gy-Na-Tren, 14 supp's,
Natren Superdophilus (Non-Dairy), 3oz
Natren Bulgaricum (Non-Dairy) 90s,
Nordic ProEFA Jr (lemon) 90's
Sprunk Jansen
Perfect 10

Help for Menopause

HARMONY

Harmony as formulated by a leading Chinese Medicine Practitioner and Teacher, Rod Berger in 1989 for Practitioner use only.

The formula has been improved upon and now no longer contains Black Cohosh, but has remained a high potency, effective and safe way to address both the cause and symptoms of menopause.

Chinese Medicine classifies Menopause & PMT as a YIN deficiency, so underlying dryness and heat is the cause. If you treat this underlying cause at the root of the deficiency, you treat the majority of the symptoms.

You won't find many of these key herbs, like Rehmannia in any other OTC products on the market. Harmony is a truly unique formula, now available to all women.

By including herbs that nourish and moisturise the body, you help prevent the drying up of cells as we age. Young people are soft and flexible and elderly people are stiffer.

Harmony contains the main cooling and blood nourishing herbs used in China by millions of people each day, which have been tried and tested for women's gynaecological symptoms for thousands of years. Combine this with Vitex, the proven hormone balancer, and you have an effective and powerful combination.

Blood is your body's life force. Nourish, move and cool the blood and you will address many gynaecological problems.

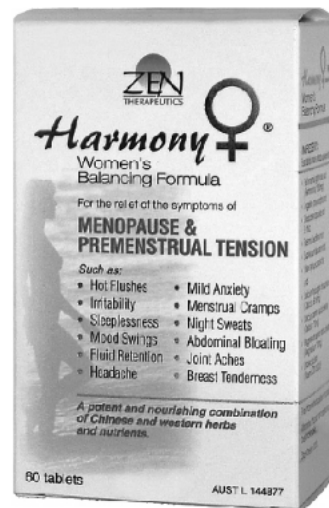
Harmony acts like an internal moisturiser for the body's cells.

A unique formula that addresses more than just Hot Flashes!

- 6 Potent Herbs plus Calcium, magnesium and Vitamin D3 are formulated to work together to both re balance your hormones as well as provide relief from many symptoms.
- Harmony's formula is unlike any other available on the market. This special combination of herbs, is based on both Chinese medicine that has a proven medical

history dating back 5000 years and the latest Scientific research.

- Harmony is not a dietary supplement, but a product that works specifically on hormone and heat regulation for both symptoms relief and building the body's reserves.
- Harmony does not contain Black Cohosh or artificial Hormones (like HRT) and therefore provides both Effective and Safe relief.



Key Actions of Harmony:

Hormone Balance

- Harmony targets the underlying cause of menopause: Female hormones out of Balance
- With Balance comes effective relief of many symptoms of both menopause and PMT like mood swings, breast tenderness and headaches

Cooling and Calming

- Relief from hot flushes and more! Harmony helps cool the heat and also calms the mind.
- Your customers will feel less irritable and sleep soundly.

Nourishment and Moisture

- With ages, comes dryness!
- Harmony's nourishing formula prevents dryness and supports your muscles, joints, skin, hair and nails.

Improved Energy

- Harmony acts as a strong energy tonic.
- Increasing your body's reserves, harmony gives support through this time of change.

For more information, please contact your Ecotrend sales rep.

Aurum Liquidum Herbal Extract and Special Formulas



Aurum Liquidum is the a professional line of herbal formulas manufactured by SpagoMed Laboratories, a B.C. based company producing high quality extracts in tincture form. The knowledge used in the preparation of these formulas draws from both modern practices and ancient traditions, including Eclectic Herbology, European Materia Medica, and Traditional Chinese Medicine.

What are Spagyric extracts?

The Spagyric method was instituted by the renowned physician Paracelsus (1493-1541), who coined the term from the Greek words for “drawing out” (spao) and “binding, or joining together” (ageiro), describing a process whereby components of a plant are separated, purified and re-combined to achieve their full therapeutic potential. The objective of the separation is to remove toxins, heavy metals and other residues, which may be present, and to increase the potency of the plant “energy”, similar to homeopathic formulation. This is the only method of herbal preparation that extracts every therapeutic element present in the plant: glycosides, alkaloids, polysaccharides, essential oils and trace elements.

Why choose Aurum Liquidum products?

Aurum Liquidum is the only line of liquid herbal products that utilizes an elaborate fermentation process in its formulations. They contain only organic and ethically wild-crafted herbs, undergo a minimum three-week maceration time, and are produced in small batches for maximum freshness.

Under the guidance of Armin Prahst, M.Sc, the herbs undergo a process that combines proven, age-old methods with modern technology and quality control standards.

The end result is a product that is gentle on the stomach, has less potential for side effects and is fast-acting. Aurum Liquidum produces only liquid extracts, which are preferred for their accuracy, strength and rapid delivery. These extracts represent a synthesis of the best herbal traditions from around the globe

Aurum Liquidum Product Listing

DobbleHeart™

DobbleHeart fermented formula uses a powerful blend of herbs to support the heart and circulatory system. This tonic formula is a combination of herbs with specific vaso-dilating and circulatory-enhancing properties, making it useful as a therapy for hypertension, arteriosclerosis, angina pectoris and peripheral circulatory conditions. Our unique fermentation extraction using red grapes makes this formula extremely bio-

available, gentle on the stomach and extremely rich in a variety of active ingredients.

DormaVit

DormaVit fermented formula uses a proven blend of herbs recommended by the German Commission to help both the mind and the body to relax. This formula combines herbs that are gentle sedatives with herbs that ease nervous agitation and are effective in facilitating the transition into a restful sleep. Our unique fermentation extraction procedure makes this formula extremely gentle on the stomach while eliminating most of the side effects frequently associated with sleeping aids. DormaVit has proven especially helpful during high stress periods where a high level of alertness is required during the day.

Glyconda

Aurum Liquidum's Glyconda is prepared according to the formula taught by the Eclectic School of Medicine to treat gastric disorders, including those present in children. This formula combines herbs that soothe the stomach with one of the gentlest neutralizing agents (Potassium bicarbonate), and peppermint oil which gives it a pleasant taste. This formula neutralizes excessive acidity with little liberation of carbon dioxide. It should be considered as the first-choice remedy whenever there is any intestinal or gastric discomfort, including reflux, heartburn, gas or bloating. Glyconda is also ideal for diabetics, as it contains no sugar, and is agreeable to children and the elderly.

7 Lives

The 7 Lives Formula is based on the seven classic strengthening tonics of TCM. This formula combines some of the strongest liver and kidney tonifying herbs with some of the most potent adaptogenic herbs to create an everyday age-defying elixir. Our unique fermentation extraction procedure opens up the herbs, making this formula easy to digest, highly bio-available and gentle on the stomach. The ingredients provide for a well-balanced, nutritious remedy, which is free of side effects and can be taken by all ages.

Wolfberry Fermented Formula

Wolfberry, also known as Go-ji, is the latest herbal remedy to emerge from the lexicon of ancient Chinese medicine. The healing properties of Wolfberry were originally discovered during the Tang Dynasty (1000-1400 A.D.), when it was widely used in formulas for strengthening ‘chi’ and for longevity. This extract is created using a unique processing technique, which

Lycopenes



LYCOPENE AND MULTI CAROTENOIDS

Multi-Carotenoids

What is L-O-M?

L-O-M stands for longevity, oasis and magic, and contains a multitude of bioactive phytonutrients including Lycopene, Phytoene, Phytofluene, β -Carotene, tocopherols, and phytosterols. This synergistic combination provides many health benefits to the human body, most notably cancer prevention.

The Lycopene is extracted from unique, GMO-free, red ripe, specially bred and cultivated Lycopene rich tomatoes (known as LRT), the only variety in the world containing 4-6 times more lycopene than regular tomatoes sold in the market. Due to its highly bioavailable content, an acute dose is only two capsules per day. For mild symptoms, the patient only needs one capsule per day. The preventive dose is one capsule every other day.

This product differs from other lycopene products in that it contains no synthetic lycopene, and is in a synergistic blend that is necessary for optimal results. This "Multi-Carotenoid" form has been tested and proven in research to be essential for cancer protection and antioxidant activity.



Lycopene has been researched extensively and shown to be beneficial for the following:

- Benign Prostatic Hyperplasia
- Male Infertility
- Hypertension
- Cardiovascular Disease
- Breast Cancer
- Cervical Cancer
- Endometrial Cancer
- Diabetes
- Skin Cancer
- Free Radical Induced Oxidative Damage



An extensive compilation of scientific abstracts can be found at www.lycopene.org.

Continued from page 3, **Aurum Liquidum**

extracts the maximum amount of beneficial constituents from this fruit.

Wolfberries are extremely rich in vitamins, flavonoids, carotenoids, polyphenols, cerebroside and pyrroles. Scientific research has discovered that Wolfberry contains more Vitamin C by weight than oranges, more beta-carotene than carrots, 21 trace minerals, 4 highly beneficial polysaccharides, and 18 amino acids (including all 8 essential amino acids). Research has also found Wolfberry to have one of the highest ORAC values yet discovered, which makes it a high-powered anti-oxidant. It has been found to increase white blood cell counts, protect vision, improve pancreatic & liver function, lower cholesterol and high blood pressure, and maintain DNA integrity.

Wolfberry PS

The Wolfberry PS formula uses a unique triple water processing technique to selectively extract the active polysaccharide portion of the fruit. This process accumulates all short, medium and long-chain polysaccharides, which contribute additional nutritive value (as well as sweetness). Over the last ten years, extensive research has focused on the 4 unique polysaccharides that occur in Wolfberry. Similar to the fermented Wolfberry formula, Wolfberry PS acts through the liver and kidney meridians but has stronger activity related to its higher polysaccharide content. Applications include: immunotherapy, cancer therapy, hepato-protection, and energy support.