



SHOOSHA[®]
truly organic

pure. organic. true.



Ecotrend
ECOLOGICS



truly organic

Our philosophy is to follow the highest organic standard in the world, and to only use the gentlest, purest and most wholesome ingredients possible.

This is our promise to you.

**So safe & pure,
you could eat it.**





truly organic

Because baby skin is far more delicate and vulnerable than adult skin, it requires extra safe and gentle products. Shoosha Truly Organic was created to address baby's special needs by keeping baby's naturally sensitive skin safe and free from all synthetic, chemical and toxic ingredients. In fact, our skin care products are USDA certified organic food grade to the highest standard in the world.



Organic Rejuvenate Stretch Mark Serum

This gorgeous Rejuvenate Stretch Mark Serum is packed with numerous active botanical therapeutic oils that help minimize and improve the appearance of stretch marks, restore environmental damage, & help fade scar tissue.

Best to be used on scars 2 years old or less. Perfect to layer under Organic Sensitive Skin Face & Body Lotion for extra hydration.



KEY INGREDIENTS

Organic Rosehip oil
Organic Borage Oil
Organic Tamanu Oil
Organic Lavender Oil
Organic Neroli Oil
Organic Mandarin Oil
Organic Sweet Orange Oil

DIRECTIONS

Use twice daily at the beginning of the second trimester on all areas that are prone to stretch marks including the abdomen, breasts, lower back, hips, buttocks and thighs.

DID YOU KNOW?

This unique blend of essential plant oils makes a luxurious facial serum for sensitive skin.



2 oz | 59.2ml

Organic Rescue Nipple Balm

Rescue Nipple Balm is made with nourishing therapeutic ingredients that work together to help prevent and provide fast relief to sore, cracked and/or clogged nipples and areolae.

Safe for ingestion and no washing is required prior to nursing. No lanolin, petroleum, gluten or synthetic ingredients. Can also be used on cuts and scrapes. Perfect to protect baby's lips and cheeks from harsh weather conditions.



KEY INGREDIENTS

Organic Avocado Oil
Organic Calendula Oil
Organic Sea Buckthorn Berry Oil
Organic Cocoa Butter

DIRECTIONS

Apply liberally a week before delivery to help start to condition the areolae. Apply as needed before and after breastfeeding.

DID YOU KNOW?

Sore nipples are one of the most common reasons new mothers give up on breastfeeding. This balm will help keep you going with nourishing ingredients that contain excellent sources of Vitamins A, E, C, Beta Carotene, and Amino Acids to help maintain, soothe and support healthy nipples and areolae.



Organic Sensitive Skin Face & Body Lotion

Available in Fragrance Free & French Lavender

Lovingly made with soothing herbal extracts, botanicals and Colloidal Oatmeal to help calm, soothe and hydrate dry, itchy, sensitive and eczema-prone skin.

Excellent for both babies and adults too. Unique formulation! No synthetic ingredients, preservatives or alcohol! Nothing but pure organic plant juices, butters & extracts to support your baby's delicate and sensitive skin. Enriched with Organic Coco Butter and Organic Calendula Oil. All Shoosha products are Hypoallergenic.



KEY INGREDIENTS

Organic Coconut Oil
Organic Cocoa Butter
Organic Shea Butter
Organic Sunflower Oil
Organic Calendula Oil

DIRECTIONS

Pump a small amount of lotion in your hand & gently massage over face & body as needed.

DID YOU KNOW?

Cocoa Butter works as a soothing moisturizer that offers relief to skin afflicted with swelling, irritation and redness. Combined with the calming character of calendula oil makes it perfect for the delicate skin of newborns, infants and toddlers.



6 oz | 177.4ml

Organic Sensitive Skin Baby Wash & Shampoo

Available in Fragrance Free & French Lavender

A very moisturizing creamy wash designed to gently wash away dirt and bacteria without stripping your baby's skin of its natural oils. Formulated with a very minimal number of gentle organic ingredients to help babies with very sensitive & eczema-prone skin. In fact there are only 8 ingredients in this simple, pure & wholesome 2 in 1 Baby wash and Shampoo.

Suited for baby's fine hair. Hydrating, Tearless and Hypoallergenic.



KEY INGREDIENTS

Organic Aloe
Vera Leaf Juice
Organic Calendula Oil

DIRECTIONS

Apply 1 pump on your hand & massage onto baby's damp skin & head avoiding the eye area. Create a creamy lather & gently rinse off thoroughly.

DID YOU KNOW?

Baby's skin is far more permeable & reactive for the first 2 years of their life. This product is formulated with a minimal number of safe, gentle & wholesome ingredients that will gently cleanse & hydrate your baby's delicate & sensitive skin.



8.5 oz | 251.4ml

Organic Protective Diaper Balm

Protective Diaper Balm is packed with rich butters and calming oils that help protect your baby's delicate bottom from dry irritation and roughness.

Helps keep baby dry, comfortable and cool by creating a moisture repellent barrier between baby's delicate bottom and the source of irritation. Perfect for both cloth and disposable diapers.



KEY INGREDIENTS

Organic Evening
Primrose Oil
Organic Calendula Oil
Organic Coconut Oil
Organic Cocoa Butter

DIRECTIONS

Scoop a generous amount of Protective Diaper Balm & spread onto your baby's clean bottom area & especially between your baby's skin folds & any sore area.

DID YOU KNOW?

This is a super fantastic balm that can be used anywhere on baby's body that is prone to dryness including lips and cheeks, or around the chin area where drool sometimes causes red patches. You will love it too as therapy for your own rough feet, elbows or hands.



Organic Calm Baby Calendula Oil

Available in Fragrance Free & French Lavender

Rich gentle blend of skin soothing oils infused with Calendula petals to calm and nourish baby's delicate and sensitive skin. This perfect versatile oil can be used as a moisturizer, for a gentle massage, or as an after swim or bath oil.

Provides 24 hour moisture to dry and delicate skin. Made with minimal wholesome pure ingredients perfect for sensitive and eczema-prone skin. Super versatile and can be used anywhere from head to toe. Perfect to layer under Sensitive Skin Organic Face & Body Lotion for extra moisture support during harsh weather conditions.



KEY INGREDIENTS

Organic Calendula petals infused in Organic high oleic Sunflower oil.

DIRECTIONS

Apply a small amount on baby's skin for a soothing massage or also use a capful in baby's bath.

DID YOU KNOW?

Organic Sunflower oil was used to massage premature babies & found they thrive by more than 40%! Massages are a wonderful bonding experience that can help babies relax, cry less, sleep better & thrive!



4 oz | 118.3ml

Smoocha Lip Balms

Delicious tasting balms that are safe enough to ingest and provide long lasting hydration for your dry and chapped lips. Flavours: Unflavoured, Strawberry, Eucalyptus Mint, Citrus and Peach. Unflavored can be used on babies too!

Non sticky or tacky. Great for healing dry, cracked and chapped lips. No synthetic ingredients or flavours.



KEY INGREDIENTS

Coconut Oil
Calendula Extract

DIRECTIONS

Apply balm to
your lips as
often as needed.

DID YOU KNOW?

You can use them in a pinch to moisturize your cuticles or small dry patches on your body.



0.15 oz | 4.25g



Organic Lemon Eucalyptus Summer Spray

A safe, effective & entirely natural alternative to harsh synthetic outdoor sprays. Made with certified organic essential oils used in Aromatherapy to repel Mosquitoes & Black flies such as Lemongrass, Eucalyptus, Geranium, Cedarwood, Peppermint and Geranium.

No petrochemicals, DEET, or any other synthetic ingredients. Can be applied directly on the skin. Recommended to use around curtains and bedding too. Very moisturizing. For the whole family to enjoy and also outdoor enthusiasts and eco-conscious people, this product causes no harm to the environment and is as safe and gentle as possible for human use.



KEY INGREDIENTS

Organic Soybean Oil
Organic Rose Geranium Oil
Organic Eucalyptus Globulus Oil
Organic Lemongrass Oil
Organic Cedarwood Oil
Organic Peppermint Oil

DIRECTIONS

Apply every 2-3 hours directly on the skin as well as on clothing, bedding & curtains. Shake before using.

DID YOU KNOW?

Our Summer Spray has been jungle tested and jungle approved!



3.8 oz | 100 ml

Organic Anti Itch Balm

Therapeutic treatment balm that temporarily protects and help relieve minor skin irritation and itching due to insect bites, poison ivy, poison oak and poison sumac.

Great for whole family. Soothing and cooling effect on hot itchy and irritated skin.



KEY INGREDIENTS

Organic Olive Oil
Organic Peppermint Oil
Organic Shea Butter
Organic Chamomile Oil
Organic Lavender Oil
Organic Tea Tree Oil

DIRECTIONS

Apply to affected area as needed.

DID YOU KNOW?

Peppermint oil, one of the principal essential oils in this balm, has also been shown to be effective to deter mosquitos? You can use this balm to help cool, calm existing mosquito bites and keep them from coming back!

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3059459/>

0.56 oz | 16.56ml



AROMATHERAPY
AROMATHÉRAPIE

NPN 80070108 0.56 oz



Organic Eczema Healing Balm

for Babies

Eczema healing treatment balm for the temporary protection and relief of minor skin irritation and itching due to eczema, rashes, as well as poison ivy, poison oak, poison sumac and insect bites.

Especially formulated for babies and children but can be used by anyone in the family.



KEY INGREDIENTS

Organic Colloidal Oatmeal, Organic Tamanu Oil, Organic Calendula Oil, Organic German Chamomile Extract, Organic Evening Primrose Oil, Organic St. John's Wort, Organic Marshmallow Root Extract, Organic Rosehip Seed Extract, Organic Witch Hazel Extract, Organic Licorice Root Extract, Organic Helichrysum Flower Extract

DID YOU KNOW?

This healing balm also provides protection and relief against chapping, cracking and roughness due to dryness.

DIRECTIONS

Apply liberally to affected area & reapply as needed to prevent skin from drying out.

0.56 oz | 16.56ml



Organic Eczema Healing Balm

for Adults

Eczema healing treatment balm used in aromatherapy for the symptomatic relief of eczema and dermatitis. Deeply repairing and protective balm to help restore your skin.

This medicated balm is also proven effective to provide protection and relief from minor skin irritation and wounds such as cuts, scrapes, bruises and burns.



KEY INGREDIENTS

Marjoram Essential Oil 1%, Sodium Bicarbonate, Cocoa Seed Butter, Calendula Officinalis Flower Extract, Chamomile Essential Oil, Evening Primrose Oil, Marshmallow Root Extract, Witch Hazel Extract, Licorice Root Extract

DIRECTIONS

Apply as needed to the affected area up to 3 times per day.

DID YOU KNOW?

Also provides protection and relief from minor skin irritation & wounds, such as cuts, scrapes, bruises and burns.



0.56 oz | 16.56ml

Organic Nourishing Face Cream

Kids & Babies

A rich and protective moisture-locking cream infused with Cocoa Butter, Coconut, and calming Calendula to gently soothe and shield's baby's delicate skin from drool, harsh weather, and other irritants. Use daily to help minimize chafing, redness, or itching due to dry skin.

Especially formulated for babies and children but can be used by anyone in the family.



KEY INGREDIENTS

Organic Cocoa Butter
Organic Shea Butter
Organic Coconut Oil
Organic Castor Oil
Organic Calendula Flower Extract

DIRECTIONS

Apply liberally to affected area & reapply as needed to prevent skin from drying out.

DID YOU KNOW?

Both Shea butter and Cocoa Butter are rich in stearic, oleic acids, vitamin E, vitamin A and are a great source of natural antioxidants and help actually heal the skin from the inside out too.



1.69 oz | 50ml



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