

3
YEARS

INVESTING IN
RELATIONSHIPS

ecotrends

Dedicated to our people, principles, and planet.

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NEW LINE | NHP

VIRUN® O3 OMEGA® SMOOTHIES
o3smoothies.com

BEYOND OMEGA-3 FISH OILS – RIDICULOUSLY DELICIOUS OMEGA-3 NUTRITION FOR YOU AND YOUR FRIENDS AND FAMILY

Introducing O-3 Smoothies - ridiculously delicious omega-3 supplements that offer an easy and enjoyable way of adding omega-3's DHA and EPA to your diet, fish free. They're a powerful brain boost, supporting of cognitive and visual health. As part of a healthy diet and lifestyle, omega-3s can support cardiovascular health and contribute to feeling full and satiated and can be being a part of a vegan and/or ketogenic diet plan.

Healthcare professionals and wellness experts are constantly warning us to consume ample omega-3's. This timely advice is offered with good reason, as omega-3s are one of the most intensely researched nutrients. Studies show they provide essential, vital benefits for the body. Despite this reality, the many reasons people don't take omega-3 supplements include poor taste, bad smell and fishy

burps, difficulty swallowing capsules, sustainability concerns, and apprehension that some dietary supplements won't fit into a vegan or keto-friendly diet.

Forget regular fish oils and capsules that leave a bad taste in your mouth. O-3 Smoothies are here! Packed full of 400mg DHA from algal oil (derived from algae), 3000mg MCT oil (coconut-derived) per serving, and offered in multiple creamy, delicious flavours that will keep you coming back for more. Does Breakfast with Bacon, S'Mores or Rootbeer Float sound interesting? Then how about Tangerine, one of the vegan O-3 Smoothie flavours?

Powerful formulations, easy to consume and great tasting – O-3 Smoothies are finally a better way to get the essential Omega-3 fat and dietary supplementation that your body needs.





LINE EXTENSION | GROCERY

GLUTENULL
glutenull.com

GLUTENULL SINGLE BARS ARE BACK!

If you love GluteNull energy bars, their single bars are the perfect on-the-go option for you. Individually wrapped, GluteNull energy bars are nutritious, high-energy, snacks that customers can throw in their workout bags, take with them for their ski or hiking trip, or pack in the lunch box for their kids. Refined sugar, preservative and additive free, they are made with only high quality, natural and healthy, clean ingredients. As with all GluteNull products they are Gluten Free certified, Non-GMO Verified and vegan.

In addition, the energy bar selection includes raw, Paleo and USDA organic options. Each bar is 42g and comes in a case of 12. The four varieties are Buckwheat Granola, Hemp Energy, Coco D'lish and Chia Goji.

The Buckwheat Granolas Bar are made with organic buckwheat and nutrient rich seeds, cranberries and

raisins. The Hemp Energy bars are raw and made with protein packed hemp hearts, omega-3 rich walnuts, seeds and dates. These bars are loved by fitness enthusiasts since they make a great pre- or post-workout fuel. The Chia Goji Bars are also raw and Paleo and are made with rich in antioxidant goji berries, chia goji seeds, and organic coconut. The bars have an exotic fruity taste and make a great afternoon treat. Chia Goji Bars are also nut free and thus are safe for school lunch packs and field trips.

Last but not least, GluteNull's Coco D'lish bars are USDA organic, as well as Paleo and raw. A delicious and healthy version of a Bounty bar, they are made with organic coconut, organic coconut nectar, organic coconut oil, real vanilla beans and a hint of salt. Soft and decadent, they cure any sweet-tooth and no wonder - they are also the most popular of the bunch.

Q2 2021 2 RETAIL NEWSLETTER





NEW LINE | COSMETICS

DR. NATURAL
drnaturalusa.com

DR. NATURAL'S LIQUID CASTILE SOAPS



*Product labels may vary.

Dr. Natural's products are 100% plant-based, affordable, natural, exceptional, toxin-free, vitamin E-enriched, environmentally conscious, and wallet-friendly. We are committed to a no cruelty policy, ensuring that absolutely no animal testing will ever be utilized to develop any of Dr. Natural's line of products. Priced 25% less than industry category leaders, Dr. Natural brings the goodness at affordable prices.

Dr. Natural is making a difference in the Health and Wellness category by partnering with CVR (Center for Vocational Rehabilitation) to employ at our production facilities people with special needs. Humanity and Honesty is the essence of what Dr. Natural stands for.

Starting with organic shea butter and containing natural oils derived from plants, our products are not only better formulated but also USDA BioCertified 100%. What we put on our body matters; it's an investment in your life, your happiness, and your health. Quality natural products shouldn't have to break the bank. Dr. Natural's specialty soaps are designed to bring natural skincare to our customers at a price point that people can afford. Affordable, natural, and exceptional; our products are environmentally conscious, community-focused and wallet-friendly.

All of our soaps are 100% Plant Based and USDA BioPreferred 100%.

Our product range includes:

- Lavender All Natural Castile Soap with Organic Shea Butter, 944ml: Vitamin E rich, Organic Shea Butter + Lavender Natural Oil
- Peppermint All Natural Castile Soap with Organic Shea Butter, 944ml: Vitamin E rich, Organic Shea Butter + Peppermint Oil
- Almond All Natural Castile Soap with Organic Shea Butter, 944ml: Vitamin E rich, Organic Shea Butter + Almond Oil
- Eucalyptus All natural Castile Soap with Organic Shea Butter, 944ml: Vitamin E rich, Organic Shea Butter + Eucalyptus Oil
- Baby All Natural Castile Soap Unscented Mild with Organic Shea Butter, 944ml: Vitamin E rich, Organic Shea Butter + Natural Oil
- Black Soap All Natural with Organic Shea Butter, 944ml: 100% Plant Based, Vitamin E rich, Organic Shea Butter + Natural Oil + Caramel

*Dr. Natural:
for your skin, for your health, for your life.*

SUKU™ VITAMINS

LINE EXTENSION | NHP
SUKU™ VITAMINS
sukuvitamins.com

THE IMMUNITY GUMMY THAT'S ALSO YUMMY



Naturally flavored in pomegranate lime, two gummies hold as much vitamin C as 3 oranges. Each gummy contains elderberry, propolis, Vitamin C, D, B12, and Zinc, which are all essential to help keep your immune system strong. The elderberry within each gummy is a fruit, rich in antioxidants and has been used for centuries to provide immune support, while propolis is a substance produced by honeybees that is a strong antioxidant and holds antibacterial properties to help protect and soothe your skin. All these beneficial ingredients are jam packed into these delicious gummies.

No pill, great taste, and Canadian made, SUKU products are designed with your health and wellness in mind. Free of sugar-alcohol, gluten, nuts, gelatin and dairy, these vegetarian gummies don't let dietary restrictions get in the way of providing your body with the nutrients it craves. These delicious gummies make it easy to introduce these crucial supplements into your daily diet, and SUKU Vitamins designed a special version for your children as well. The Kids Super Immunity gummies help support their immune system just the same, but with a few supplemental value differences that take into account exactly what their little bodies need. So, check out SUKU Vitamins' new Super and Ultimate Immunity gummies, and look after your immune system because it's looking after you.

Build up your defense with SUKU's new Immunity line of gummies! These two new active immune support products are filled with ingredients designed to support your immune system. Our immune system has a vital role in protecting our body against harmful germs and illnesses, so make sure it is running smoothly with the additional help from SUKU's Ultimate and Super Immunity gummies.

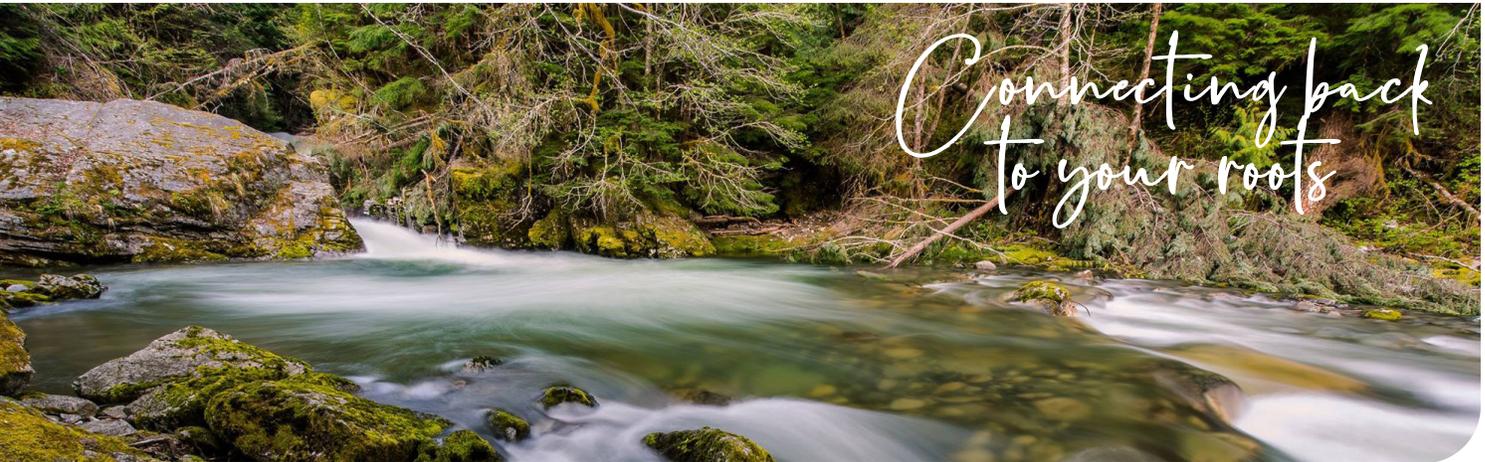
BEAUTY AND WELLNESS FOR ALL





LINE EXTENSION | HOME & OFFICE
GREAT BEAR RAINFOREST™ ESSENTIAL OILS
greatbearessentialoils.ca

EXCITING NEW BLENDS FROM GREAT BEAR RAINFOREST ESSENTIAL OILS



Feeling pulled in too many directions? Is everyone asking for your attention? Busy lifestyles can wreak havoc on our balance - that's why Great Bear Rainforest Essential Oils created 3 new roll-on blends to take with you wherever you go.

These amazingly effective new blends combine conifer oils from the Great Bear Rainforest with essential oils, for use in a diffuser or with two new formats!

Now available: for 'on the go,' a stainless steel roll-on applicator, and a fine mist bottled option for body, rooms or linen spray.

Rainforest Relief has been formulated for diffusing for a relaxing aroma or massaging into those tender areas that need a little extra to get moving. Conifer oils of Douglas Fir, Shore Pine and Sitka Spruce are combined with eucalyptus, Cobaiba balsam, peppermint, lavender and rosemary – plus organic jojoba oil as a carrier oil - for a wonderful blend that can be applied directly to skin where it effectively absorbed. Fir, pine, and spruce boughs were traditionally used by the Indigenous people of the Great Bear Rainforest region for many uses, including wrapping over areas of the body dealing with bruising, soreness, infection and pain. This wonderfully aromatic blend is crisp, clean, and feels great on the body.



The **Pacific Breeze** blend of Sitka Spruce, Shore Pine, eucalyptus, rosemary, peppermint, lavender, and tea tree with organic Jojoba oil is perfect for those days you're looking to clear your head and any nasal congestion without the use of chemicals. This new Pacific Breeze blend is available in a roll-on applicator format as well as a diffuser blend bottle form, with a base of organic jojoba oil so it can be used on those sensitive areas around the nose and upper lip. Please do a patch test first and do not apply to open skin.

Their **Stormy Days** blend was created to 'lift your spirits' on those days when you need a little sunshine. This wonderful blend utilizes Douglas Fir essential oil with oils of orange, rosemary, lavender, Roman chamomile, and vetiver to create a sense of harmony and mind-body balance. It is available in a 50ml spray bottle you'll want to carry with you everywhere you go and a 10ml roll-on version for busy lifestyles, lifting you any time of day. In the home, office, or in the car, the Stormy Days blend is the ideal diffuser option.



ENZYMEDICA'S APPLE CIDER VINEGAR CAPSULES FOR TOTAL BODY HEALTH

Apple Cider Vinegar (ACV) has been a home remedy since people discovered the medicinal uses of vinegar back in 3,000 BC. More recently, studies have been investigating what makes it such a powerhouse. People are amazed at how vinegars, especially apple cider vinegar, not only make food taste better but interact with the way our bodies digest and process food.

Acid That Alkalinizes Your Body?



ACV (apple cider vinegar) is created through fermentation, which is where it derives its world-renowned magic. Similar to the process of making alcohol, yeast is introduced to fruit; the sugars break down into alcohol, and then bacteria further converts the alcohol into acetic acid. Acetic acid is what gives ACV its signature tart taste and its alkaline properties. Yes, it's possible for an acid like apple cider vinegar to help alkalinize your body!

Since apple cider vinegar has such a dense concentration of acetic acid, it may support your health on a deeply cellular level. Blood sugar spikes - and the cravings and energy crashes associated with them - are not difficult to identify. By supplementing with apple cider vinegar, you may be able to eat the foods you love while keeping your blood sugar levels stabilized - an extremely appealing prospect for those who are trying to navigate sugar cravings!

The Secret of the 'Mother'

You may have heard of apple cider vinegar's 'the mother'. The mother is the brown strands of protein and beneficial bacteria that is often visible in a bottle of ACV. The mother is believed to be the origin of many of the benefits of consuming apple cider vinegar. Not every brand of ACV is created equal; many bottles you might find in the supermarket filter out this good stuff in order to present a clear liquid. However, if you're interested in a probiotic boost such as the mother provides, look no further than pure apple cider vinegar! ACV 'with the mother' is often labeled as such.

Benefits of ACV in a Capsule

Have you ever considered that drinking liquid vinegar might not be the only way to supplement with ACV? Liquid apple cider vinegar, however, has its limitations. Its acidity may irritate the sensitive lining of your throat and GI tract and wear down the enamel of your teeth, and its strong flavour can be off-putting for some. This is where capsules come in. Many find that when taken as a capsule, it's both simpler and more palatable to fit apple cider vinegar into daily routines.



No matter how you get your ACV, ensure that it is properly sourced and formulated (with the mother) to ensure you get all of its powerful benefits. Enzymedica's Apple Cider Vinegar Capsules contain 'the mother' and each bottle is produced from 10 hand-picked apples. Two easy-to-take capsules are the equivalent of 1 ounce of liquid apple cider vinegar. With Enzymedica's Apple Cider Vinegar Capsules, it's easier to take this effective traditional remedy than ever before.

PROSPEK GLASSES: ERA AND AURA



What is blue light, and is it bad for your eyes?

Blue light is emitted from electronic devices such as smartphones, tablets, and computer screens. Spending a lot of time in front of such screens can cause eye strain, headaches, and difficulty sleeping. Recent scientific research is telling us more and more that prolonged exposure to our screens is not good for our eyes or our health.



New Prospek-50 models, Era and Aura

Prospek's Era and Aura blue-light-blocking glasses come with shiny gold frames, and a pink or black design. The frames are made from an extremely light and flexible beta titanium alloy that is also hypoallergenic. It is 40 percent lighter than other metals, which makes you feel very comfortable, even if you wear them all day. Thanks to this alloy, Prospek is able to make these glasses more flexible than others. When it comes to the lenses, there is no harsh yellow tint to detract from clear vision. In addition, the lenses have eight special layers of protection, including UV protection, scratch resistance,

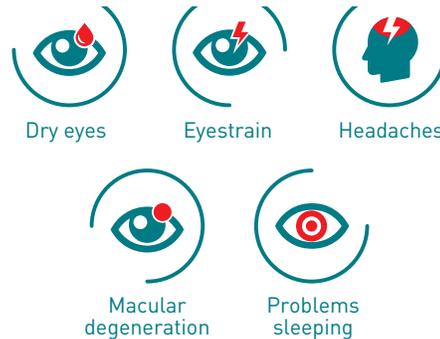
and anti-glare layers.

These glasses help protect your eyes from blue light, while also having a luxurious and glamorous modern look.

What do Prospek Glasses do?

Prospek Glasses specialize in high-quality, stylish blue-light-blocking glasses that are also affordable to protect your eyes while staying fashionable. Prospek has a vast selection of blue-light-blocking glasses in various magnifications or custom prescriptions for kids, teens, and adults who need them. Prospek's glasses are designed by their team but inspired by you, which means everyone create the glasses together to keep your eyes healthy.

Blue light may cause all kinds of problems for your eyes and body:





FEATURE | ACTIVE LIFESTYLE
HERE WE FLO
hereweflo.co

HERE WE FLO: HEALTHIER, ECO-FRIENDLIER, 'ADORABLER'



Here We Flo is a women-founded brand, launched by university best friends Tara Chandra and Susan Allen (the babes in the middle), bringing a fresh, fun and cheeky approach to the topics of menstruation and bladder leaks. Through its vibrant design and empowering feminist messaging, their mission is to break down the stigmas around menstruation and bladder leaks by adding a touch of colour, confidence and kindness to life's messiest bodily moments.

To fulfil their mission, the UK-based start-up makes period care and sensitive bladder care products that are as comfortable, eco-friendly and fun as possible. Resonating with a generation of women who make informed choices about the products they buy, **FLO period care** and **glo sensitive bladder care** are all about organic and natural ingredients and materials.

FLO pads and liners are made of super soft, 100% organic Oeko-Tex® bamboo, and feature compostable, plant-based wrappers. The inspiration for the FLO packaging is something as natural as periods themselves – the cravings we have for sweets when we're menstruating – as well as the conviction that periods are nothing to be ashamed of.

glo, FLO's sensitive bladder care sister brand, also features silky-soft 100% organic Oeko-Tex® bamboo, with compostable, plant-based wrappers. For extra protection and comfort, glo pads have additional 3D-leak barriers, and all glo products have a charcoal core for natural odour neutralisation.



The team at Here We Flo values social responsibility too, donating 5% of profits to charitable organisations supporting the education and economic empowerment of marginalised communities in the territories where Here We Flo products are sold – from UK to South Africa. They also donate menstrual and sensitive bladder care products to charitable organisations focusing on period dignity and period poverty alleviation.



FEATURE | NHP
NATREN®
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WHY WE NEED PRECISION PROBIOTICS

Authentic Probiotics for Human Health

We need Precision Probiotics because they're authentic probiotics. And being authentic probiotics, they harness and deliver the power of the bacterial world for our advantage. An advantage we need urgently--to protect us today and make sure we survive tomorrow.



Let me explain.

There are many threats to our global existence--nuclear war, climate change and earthquakes to name a few. And, there are more personal threats to our health and safety--a car accident, chronic disease and microbial infections. Right now, the most acute problem we face are the microbial threats--and the most acute of those microbial threats is obviously severe acute respiratory syndrome. Other dangerous microbial threats like antibiotic resistance exist, but we need to overcome a contagious and rapidly evolving virus right now...

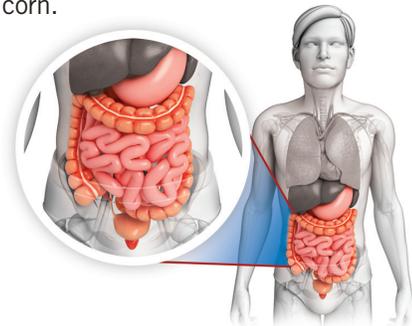
Probiotics can help. While we cannot say probiotics prevent or cure, we can say probiotics improve human health⁽¹⁾ because they:

- Temporarily modify the composition and function of the trillions of invisible microbes in the human gastrointestinal tract;
- Support immune health
- Enhance intestinal barrier integrity
- Increase colonization resistance from pathogens

And, anything a normal probiotic can do a Precision Probiotic can do better--because Precision Probiotics are authentic probiotics.

You'll recall that Precision Probiotics differ from normal probiotics because they contain:

1. A single super strain with proven safety and efficacy in clinical trials;
2. A strain-specific potency guarantee at a future printed expiration date--not simply a species-specific potency guarantee; and,
3. The bacteria's original growth medium (called the Intrinsic Supernatant);
4. No impurities or allergenic ingredients (microbiologically pure) such as genetically modified ingredients, dairy, soy, gluten or corn.



So Precision Probiotics deliver the full power and the full potential of authentic probiotics. They deliver on the probiotic promise. They produce consistent and noticeable results happen because the probiotic microorganisms:

- Remain comfortable and alive in the bottle during transport;
- Survive the barriers of hydrochloric acid and bile;
- Rapidly reproduce in target intestinal areas; and,
- Take up attachment sites and / or secrete beneficial substances

So Precision Probiotics deliver authentic probiotic microorganisms who use their collective intelligence⁽²⁾ to survive and thrive within us--and through this process they might help in the maintenance of good health.

References:

1. Sanders ME, Merenstein D, Merrifield CA, Hutkins R. Probiotics for human use. *Nutr Bull.* 2018;43: 212-225.
2. Westerhoff HV, Brooks AN, Simeonidis E, García-Conteras R, He F, Boogerd FC, et al. Macromolecular networks and intelligence in microorganisms. *Front Microbiol.* 2014;5: 379.



LINE EXTENSION | NHP
SUNFORCE HEALTH & ORGANICS INC.
sunforceorganics.com

SUNFORCE COLD SHIELD



Traditionally used in herbal medicine for supporting heart health and relief of respiratory infection symptoms, Cold Shield’s liquid formula format is the most effective way to consume powerful fresh garlic extract. SunForce’s Cold Shield is so potent that people notice a difference within hours. The “48-hour relief” effect is so fast and powerful.

SunForce uses fresh raw garlic in their extraction process, producing a full-spectrum liquid extract and ensuring the user is getting all of the many benefits of consuming garlic.

Cold Shield’s Arctic berry flavour offers the pleasant taste of elderberry, cherry, cranberry and natural mint.

Canadian-made Cold Shield can be used by children and adults to help support the entire family's immune health.

CONNECT WITH US FOR THE NEXT ROUND OF ECOTREND ECOLOGICS' ►

COMMUNITY ENGAGEMENT SYMPOSIUM 2021

Join us and representatives from our top-selling brands for a series of convenient, online sessions where you can learn more about their product lines, sales tactics, and more.

You may also receive **exclusive discounts** or **product freebies** for attending and be entered to **win a gift basket prize!**

Ask your local Ecotrend Ecologics sales representative for more details and register to attend today!

JOIN US AT ►





LINE EXTENSION | HOME & OFFICE
 ECOLUNCHBOX™
 ecolunchboxes.com



SMART NESTING FOOD CONTAINERS WITHOUT PLASTIC



Are you ready to say goodbye to plastic? The convenience of packing food to go in lightweight, non-breakable and leak-proof food containers without using plastic is possible with ECOLunchbox's line of Blue Water Bento containers.

Great for use on the trail, camping, at school or in the office, the Blue Water Bento container line is designed to be healthy for people and the planet.

Special features include:

- 100% plastic-free stainless steel containers with leak-proof silicone lids
- Modular designs that nest and stack for compact use and storage
- Made from high quality 18/8 304 steel
- The steel and silicone combination is lighter than glass and non-breakable
- ECOLunchbox is a woman-owned, socially responsible B Corp and environmentally conscious California Green Business
- Non-toxic silicone lids awaken our love of the ocean with embossed ocean designs
- Dishwasher and oven safe

The newest container in the Blue Water Bento collection is the new **Splash Box XL** which holds 1100ml. It's designed to nest the Splash Box inside along with two Splash Pods.

New Product Splash Box XL Product Details:

- Measures 18.5cm long x 12.5cm wide x 7cm tall (with lid on).
- Tare Weight: 9.5 oz. (270g)
- Non-slip tabs on the lid are embossed for easy opening

The Splash Box XL with green lid is the newest in the plastic-free Blue Water Bento collection by ECOLunchbox. The steel containers with silicone lids are designed to nest and stack. Shown here with the Splash Box and two Splash Pods that nest inside for storage or when packing home empty containers after a to-go outing.



Sometimes people think that saying goodbye to plastic will be less convenient than using conventional plastic containers.

The Blue Water Bento collection by ECOLunchbox proves that choosing the eco-friendly option is a no-compromises choice!

NORDIC  NATURALS®

Seasonal Support

for Lifelong Health



Nordicnaturals.ca