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NEW LINE | COSMETIC

TANIT
tanit.co

TANIT BOTANICS — DREAMING BIG, CHANGING HABITS, AND PIONEERING POSSIBILITY



The river in Tinja was a veritable wasteland. Plastics piled high where clean water should have been, moving through the frothy current and making a technicolour shoreline thick enough to walk on.

TANIT Botanics was created by husband-and-wife science engineers (then students) after this lingering image would not subside. Committed to fusing their studies with their love of nature, they are pioneering all-natural products using advanced scientific research to create a new threshold of sustainability.

With noteworthy ingredient lists and innovative practices garnering attention, TANIT is now a successful Montreal startup fast-tracking its way to the global market.

Their face and body care — including shampoo bars, sunscreen, and oils — use only natural ingredients, including Tetraselmis Chui micro-algae grown in their own labs. They also work in partnership with local universities.

Their signature TANITABS celebrate a two-year trial-and-error effort, culminating in TANIT becoming the first company to put hydroxyapatite, a highly effective fluoride alternative, into a tablet form. This alternative to conventional toothpaste is so unique (it's not a paste, after all) that it's redefining (and renaming) oral care.

REVOLUBAR, their dissolving tablet cleaners, are equally attractive to suppliers and customers alike for their size.

Backed by research in production, TANIT also goes a step beyond execution. They use 100% compostable, reusable, refillable, or recyclable packaging; and develop fair-trade and educational-support projects overseas.

With new products waiting on the sidelines, TANIT is marketable to the emerging conscious consumers who look for quality, convenience, and a commitment to values.

HERBS OF KEDEM

NEW LINE | COSEMETIC
HERBS OF KEDEM
kedemherbs.ca

WHAT CAUSES PUFFINESS UNDER THE EYES? HOW CAN THIS, ALONG WITH EYE WRINKLES, BE REDUCED USING NATURAL SUBSTANCES?

As we age, the skin underneath our eyes and the muscles supporting it can become lax. The excessive fluid accumulated in the sagging skin creates an older look, aggravated by wrinkling.

Researchers have been studying, since 1996, the benefits of the rare plants growing in the desert surrounding the Dead Sea. Some of these plants **produce high levels of contracting/toning substances** to prevent dehydration and damages caused by winds or rodents. The extracts from these plants are available in an all-natural balm, **TSUKIM**, suitable for dry skin and people of types A/B/AB blood. Only a rice grain size is used, molten gently between the fingers, then applied by patting under the eyes.

It has also been found that the steep climatic transition between the Dead Sea, the surface of which has a -420 m elevation, and high altitude mountains of 1000 m elevation, may stimulate plant growth controlling substances. These

substances, along with others created due to increased solar radiation or salty terrain, help promote skin regeneration and slow down the inflammation-involving process known as "senescence" or "inflamm-aging".⁽¹⁾ These ingredients are present in the all-natural **ZOHAR** facial cream, recommended for blood-type-O people or those with combination skin.

These topicals are preceded with a highly-penetrating serum to stimulate circulation -- water-free serum: **MESHI**, for the whole facial skin. With *Helichrysum italicum* from local organic cultivation being the essential active ingredient, this serum may also promote collagen synthesis and delay skin-ageing.^(1, 2)

These products from the **HERBS OF KEDEM** unique line can be used either at night or in the morning and benefit the whole facial skin surface. Testers (small-size versions for one week trial of the balm and the serum) are available in select stores.



Anchusa strigosa



Phlomis



Vartemia iphionoides



Cistus creticus

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MILK SUPPLY GOT YOU DOWN?

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CONCENTRATED
VEGAN CAPS

ORGANIC
HERBS

ALCOHOL-FREE

TASTE-FREE

CONVENIENT

BONUS!

MUST-HAVE ITEM TO
SOOTHE SORE NIPPLES



DIGEST GOLD™ + KIDS DIGEST™ CHEWABLE



...for every family's digestive happiness

Whether it's Mother's Day, Father's Day, Family Day, or Children's Day, every day should be Love Day. One of the best ways to show love for one another is through caring for our health. It may not actually be Love Day but we should treat it like it is. These holidays are reminders for what's truly important; health, love, and family.

Show love by giving your family the gift of health. With so many avenues of health, one place to start is with our digestive health.

Digestive health is important because it's connected to our energy and mood, as well as immune, cardiovascular, and brain health. To support our health, we need to support digestion, and what digestion needs is fuel. It gets the fuel from the food we consume. Specifically, its raw foods like vegetables and fruits that possess these natural proteins called enzymes.

Enzymes do digestion. The enzymes break down food, and the chewed food mixes into the gastrointestinal (GI) tract, as part of mechanical digestion. As part of chemical digestion, throughout the GI tract, digestive juices break down large food particles for your body to absorb. Digestion then moves towards your small intestine, where nutrients is absorbed into the bloodstream for your body's nourishment. Microvilli manage digestion in the small intestine but when the job is too big, bacteria in the colon feed off the remnants. This creates gas, bloating, and other digestive issues.

Proper diet and nutrition are vital for our health. This is the case especially in the early years of childhood. It's a crucial time in a child's development, and they are susceptible to irritants that can cause digestive issues. These things limit children's happiness and mobility.

Our bodies have enzymes. We also get enzymes from raw foods but that's not always appealing, and when the food is cooked, it loses enzymes. That's why we need supplements to fill those gaps.

We need to take care of our health but in different ways. That's why Enzymedica® has **Kids Digest™ Chewable**. It's a dietary supplement with digestive enzymes to make sure your child is getting proper nutrition and digestion for energy, growth, and cell repair. Kids care about taste, so Kids Digest™ tastes sweet with a fruit-punch flavor but is naturally sweetened and sugar-free. This delicious chewable product helps the little tummies to break down fat, fiber, protein and carbs, yes, the entire meal. They can have fun with the flavor and even the Chews. But not just your child. There's something for you.

To support and protect our children, you need to take care of you too. For adults, Enzymedica® has **Digest Gold™**. It doesn't have the fruit punch flavor but it does contain our most advanced enzyme formula. It's our best seller and for good reason. No longer will you or your family have to deal with digestion alone. We're in this together.



FEATURE | NHP
NATREN®
natren.com/



WHAT DETERMINES A PROBIOTIC YOU CAN TRUST?

It works when designing a car or a bike. It works when starting a new exercise program or diet. And, it will work to help you select a probiotic brand you can trust.

It's a concept called **BALANCE**.

In the case of cars and bikes, designers, and engineers use the concept of balance from the earliest stages to create products which conform to safety standards, deliver the performance customers demand, and the longevity they deserve.

For exercise programs, balance means doing an exercise program that interests you, challenges you, and avoids overtraining and injury. And for diets, balance means eating a diet with nutrient-dense foods, minimal allergens, tastes good, and falls within your skill level to prepare.

For probiotics, balance means a probiotic contains the attributes of potency, purity, and stability. The balance of these attributes result in effective probiotics – without the risk of harsh reactions, side-effects, or long-term health issues (caused by undisclosed allergens or unintended contaminants).

Natren® understands the importance of balance as a specialized manufacturer of probiotics since 1982. All Natren® products are potent, pure, and safe because of strict policies and procedures at every stage of production—from culturing to freeze-drying, to packaging, to transport, and even storage.

So what tangible science-based attributes do all Natren® Precision Probiotics have to give them the magic of balance between potency, purity, and safety?

Potency

- The use of potent super strains proven effective through clinical research⁽¹⁾
- Clear expression of label potency as colony forming units per gram (CFU/g) at a pre-printed future expiration date
- The inclusion of the microbially-generated growth medium (supernatant)
- Unique manufacturing processes which yield unstressed microbial cells

Purity

- The absence of potential allergens like soy, gluten, and dairy
- The use of only non-GMO ingredients
- Freedom from artificial growth enhancers

Safety

- The use of safe super strains proven safe through human clinical trials and generations of historical consumption
- Rigorous quality procedures at every stage of production

***Probiotics are complex living organisms.
And so is the process of making them.***

Natren® adheres to quality processes and procedures at every stage of manufacturing, transport, and storage to create products which have that balance between potency, purity, and safety. In this way, you can experience the research-proven power of probiotics—without unintended consequences.



NATREN® PROBIOTICS PIONEER
SINCE 1982

Probiotics for the whole family.

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FEATURE | NHP
PROVITA™
provita-nutrition.ca/



PROVITA™ AHCC PRO™

Activation of NK and T cells via antioxidant pathways

AHCC Pro™ contains a combination of 3 ingredients: AHCC (Active Hexose Correlated Compound), Beta 1,3/1,6 Glucan and Arabinogalactan.



AHCC (Active Hexose Correlated Compound) is a standardized extract of cultured Shiitake (*Lentinula edodes*) mushroom mycelia. Shiitake is found in Health Canada Monograph “Antioxidants” as well in the Monograph “Mushrooms” with the health claim “Source of fungal polysaccharides with immunomodulating properties”.⁽¹⁾

By extension, via its unique and specific antioxidant pathways, AHCC modulates the numbers and functions of immune cells including natural killer (NK) and T cells which play important roles in host defense, suggesting the possible implication of its supplementation in defending

the host against infections via modulating the immune system⁽²⁾ (Min Sun Shin et al., 2019). Clinical effects and safety have been demonstrated in humans, as well as in healthy subjects, most recently in a report investigating the potential application of AHCC as an adjuvant in vaccinations⁽³⁾ (Barry W. Ritz – 2011)

Beta 1,3/1,6 D-glucan is a compound isolated from the cell wall of yeast (*Saccharomyces cerevisiae*) exhibiting multiple positive effects on health^(4, 5, 6) (Heike Stier et al.- 2014, Godfrey Chi-Fung Chan et al. 2009; Shahla Chaichian et al. 2020). Therefore, Beta 1,3/1,6 D-glucan complements and enhances the effects of alpha glucans.

Arabinogalactan is extracted from the larch tree and it has been found to be a novel immune modulator with clinical relevance^(7, 8) (Peter d’Adamo – 1996; Gregory S. Kelly – 1999)

The combination of the ingredients in AHCC Pro™ creates a unique formulation with multiple applications in disease and immunity.

Medicinal ingredients. Each capsule contains:

AHCC (Active Hexose Correlated Compound)	500 mg
Beta-1,3/1,6-Glucan	150 mg
Arabinogalactan (D-Galacto-L-arabinan)	50 mg

Non-medicinal ingredients:

Microcrystalline cellulose, magnesium stearate (vegetable grade), delayed release (DR) vegetarian gelatin (hypromellose, gellan gum)

Recommended dose: Adults take 1 capsule 2 times per day. Take with at least 240 ml of liquid (water, milk, fruit juice or similar aqueous beverages)



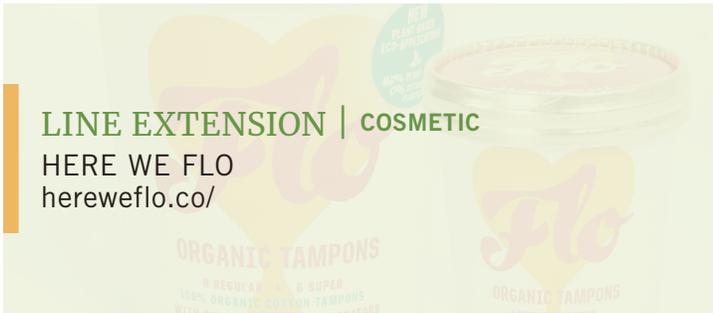
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Here We Flo



LINE EXTENSION | COSMETIC
HERE WE FLO
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FLO ORGANIC COTTON TAMPONS HAVE LANDED!

The FLO Eco-Applicator Tampon Pack (8 Regular + 6 Super) and FLO Non-Applicator Tampon Pack (8 Regular + 8 Super) have just arrived at EcoTrend!

Explore the Here We Flo range, from FLO organic period care, to glo natural sensitive bladder care, to XO! vegan + carbon-neutral sexual wellness. We have something for everybody!

FLO period products are plant-based, natural and silky-soft, for protection you can rely on. Featuring 100% organic, biodegradable cotton tampons that expand width-wise, FLO tampons offer increased comfort and superior leak protection and come in combo packs of Regular and Super sizes, to support you throughout your FLO. Their Eco-Applicators are 95% plant-based, 0% petroleum plastic and all of our tampons are made from 100% GOTS-Certified organic cotton and packed in an ice-cream tub, as a wink to period cravings (hello, sweets, and ice-cream!).

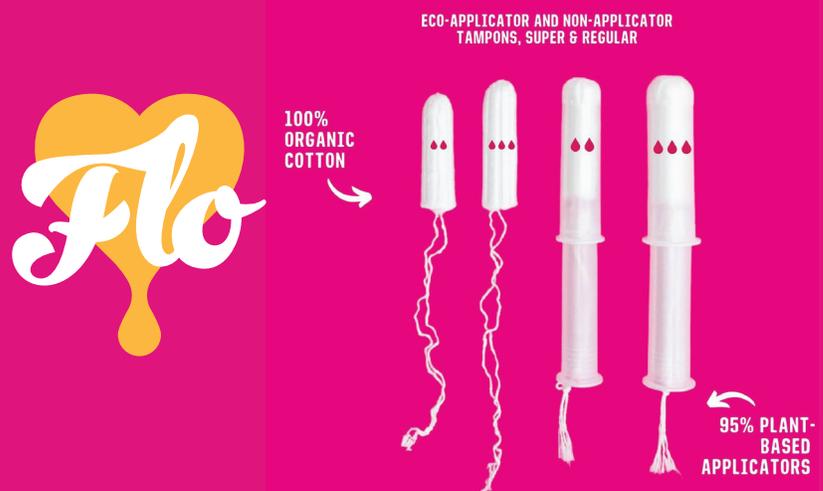
**FLO ECO-APPLICATOR
ORGANIC COTTON, 14 TAMPONS,
8 REGULAR + 6 SUPER COMBO PACK**
👉 + 👉 + 👉



Created by University best friends Tara and Susan, Here We Flo is on a mission to make people feel crazy confident and comfortable through life's messiest moments. From periods, to bladder leaks, to sex - and all the other stops along the crazy rollercoaster that is the human body - we make sustainable products that give 5% of profits back to communities in need.

**FLO NON-APPLICATOR
ORGANIC COTTON, 16 TAMPONS,
8 REGULAR + 8 SUPER COMBO PACK**
👉 + 👉 + 👉

HEALTHIER, ECO-FRIENDLIER, adorabler!





FEATURE | NHP
 VIRUN® O3 OMEGA® SMOOTHIES
 o3smoothies.com

O3 OMEGA® SMOOTHIE: UPGRADE YOUR OMEGA

For the past 18 years, Virun has specialized in oil emulsions for ingredients such as Omega-3 EPA/DHA, astaxanthin, and pyrroloquinoline quinone.

Recently they've developed a new fast-acting delivery technology for probiotics which not only increases the probiotic survivability but also the shelf life. Virun continues to create innovative technologies that not only help shape and change the way people receive their vitamins and supplements but also enjoy delicious specialty ingredients.

They consistently strive for delicious and fast-acting delivery. How do they do it? They create, test, produce, and ship all in one facility, ensuring consistent quality in our products.

Virun's main mission is to revolutionize the way people think of health supplements. No more boring, hard-to-swallow pills and terrible tasting liquids. Instead, Virun's O3 Omega® brand blends healthful ingredients and delicious, fun flavours to create supplements that you're excited for! It's time to take your omega to a whole new level.

With today's busy schedule we all strive to be healthier, but hardly have the time to get enough DHA omega-3. O3 Omega® Smoothies does the work for you with its efficient delivery system. O3 Omega® Smoothies makes it easy and convenient to support a healthy lifestyle. Omega-3 smoothies are delicious enough to eat right off the spoon or add to your morning smoothie, a protein shake, a cup of coffee, oatmeal, an açai bowl, or anything you like. Pack it in your gym bag, overnight bag, or grab and go! The possibilities are limited only by your imagination.

O3 Omega® Smoothies utilize vegan DHA omega-3 that are keto-friendly, gluten-free, soy-free, egg and sugar-free, and of course free of GMOs.

Bright, fun flavours like **Tangerine**, and **S'mores** vegan, peanut-free, and lactose-free flavours like **Not PB&J**. With a wide variety of flavours to choose from, there's a flavor for everyone to enjoy. No fishy tastes here. Just delicious omega-3. Omega-3 supports your healthy lifestyle journey while helping you get summer ready!

Try the best way to get omega-3s your body needs with O3 Omega® smoothies today!

1



A Powerful brain boost!
 Supports cognitive health and/or brain function.

2



Part of a healthy lifestyle!
 Good source of DHA contributing to a healthy lifestyle.

3



Helps support visual health!
 Omega-3 is a powerful helper for brain and eye function.

4



An excellent addition to ketogenic lifestyles!
 Available in vegan flavors.



TOP PRODUCT FEATURES

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 - contains all of your 9 essential amino acids
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- ✓ Gluten, Soy & Dairy Free



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LWIRO PRIMATES REHABILITATION – THE STORY OF RESILIENCE AND HOPE

The people who work at the preservation, by rescuing and helping the chimps, find hope and ways to heal themselves.

Lwiro Primates Rehabilitation was founded in 2002 as a joint effort of the Congolese Institute for the Conservation of Nature and the National Center for Research in Natural Sciences to accommodate the growing number of orphaned chimpanzees. Their long-term strategy is to release as many chimps back into the wilderness as possible once they've regained health and confidence.

With the help of volunteers, staff, and partners, the sanctuary has saved numerous orphaned primates from fatal incidents and mistreatment by poachers. People who in helping chimps recover, find that the animals help them in return.

The sanctuary's manager, Velez del Burgo, first came to the shelter as a volunteer out of her passion for wild primate research. Although her stay was faced with the challenges of living in a region torn by previous wars and undergoing conflicts, her desire to protect the chimps would surpass her fear and keep her going any day.

Burgo isn't the only one who finds resilience through helping the chimps. Balanda, a victim of brutal assaults by rebel soldiers, finds herself regaining her confidence and opening her heart again after becoming a caregiver at the sanctuary.

Lwiro has become an essential part of every individual here. The biggest lesson the chimps have taught them, Velez del Burgo says, is to be strong in the face of struggle. Their resilience, coupled with external support, has helped them overcome several hardships and difficult circumstances.

In March 2020, the coronavirus hindered the rescue of orphaned chimps across the country. Amid uncertainty and pressure, a lifeline came in the form of support from the Ivan Carter Wildlife Conservation Alliance, a partner conservation organization that spearheaded a funding drive to aid Lwiro.

Ecotrend Ecologies Ltd. is honoured to be a monthly contributors to the center. We are all crucial parts of the ecosystem. Therefore we must lean on and support one another to thrive and to protect this special place we call home – the Earth.

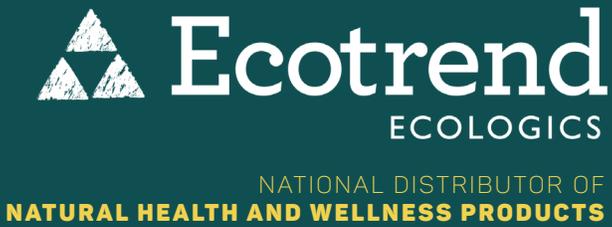
**HELP
THE
CHIMPS!**



lwiroprimates.org/donate

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